

Abstract of the Disclosure

An interactive magnetic book and display system includes a display board having a plurality of magnets spaced apart beneath its surface. A book having covers with metallic elements imbedded therein may be placed on a book receiving section of the display board and be magnetically held thereon by the magnets. A story text is imprinted on the book's pages with a first set of distinctive markings being imprinted within the story text. The system includes a set of cards with each card having an imbedded metallic element and being individually imprinted with a second set of distinctive markings corresponding to the first set. As a user reads the story text and encounters one of the first set of markings, a card from the card set having a corresponding marking may be positioned on the display board and magnetically held thereon.